

Vincent Humeau

Front End Developer / UI, UX Designer

Contact | hello@vincent-humeau.com
+44(0) 7578 349694

Date of birth | 14/11/1991 (25 years old)

Location | London, United Kingdom

Links | www.vincent-humeau.com
linkedin.com/in/vincent-humeau
github.com/vinceumo

Professional Experience

Front End Developer - Dam Digital

March 2017 - Present, London, United Kingdom

- Creating, Developing, executing new features on clients' websites
- HTML, CSS/Sass, JavaScript/JQuery, Bootstrap
- Responsive design and cross browser integration
- Git version control

Digital Marketing Assistant - SSL247 (Web Security)

May 2016 - October 2016 (6 month) London, United Kingdom

- Website and product management
 - Implementation of new functionalities/features
 - HTML and CSS integration
 - UX improvements
 - A/B testing
 - Website performance tracking
 - Manage translations across 15 websites
- Campaign management
 - Execute digital and offline acquisition campaigns
 - Email Marketing / Direct Mailing / PPC
 - Performance monitoring and reporting
- Graphic design production and management (Online and offline content)
- KPI Follow-up

Volunteer Marketing Communication Team Leader - AIESEC LC Lyon

October 2015 - May 2016 (8 months), Lyon, France

- Brand development
- Community management
- Creation of graphic content

Marketing Assistant - Le Bacille D'Amour (Children's wear)

April 2013 - June 2013 (3 months), Lyon, France

- Brand development
- Community management
- Creation and management of the brand's website
- Creation of graphic content

Marketing Assistant - Oxford Study Tours (Tourism)

July 2011 - December 2011 (5 months) Oxford, United Kingdom

- Email Marketing
- Database creation
- Community management
- Management of the website
- Creation of graphic content

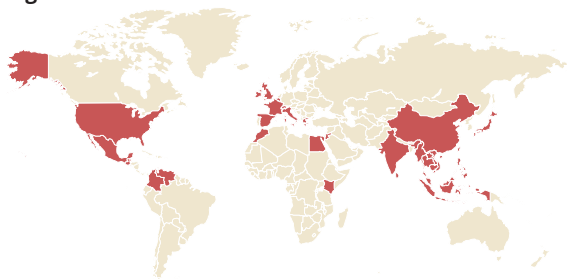
Hobbies

Photography:

Published in magazines (l'Express, Photo) and in an exhibition organized in Jardin des Plantes (Paris Botanical Garden) by National Geographic Channel in May 2012

Sport: Scuba diving, Skiing

Traveling:



Education

IDRAC Business School - Master Degree in Marketing

2010 to 2013, 2014 to 2016 (5 academic years) Lyon, France

Master Degree in digital marketing, branding strategy, project management.

Đại học Ngoại thương (Foreign Trade University) University exchange program

2014 to 2015 (1 academic years) Hanoi, Vietnam

University exchange program with my home university (IDRAC Lyon).

Studied about international marketing, multicultural management, Asian market and culture.

Aries, Graphic Design School

2013 to 2014 (1 academic years) Lyon, France

Training in UI/UX design, front-end integration, print design, 3D and motion design.

Universidad Pedagógica Nacional

2012 (4 months) Bogota, Colombia

Spanish classes during a quarter.

Lycée St Louis St Bruno

2010 Lyon, France

« Baccalauréat » French equivalent to the High School Certification in economics, social and mathematics.

Skills

Marketing

- Email Marketing
- KPI Follow-up
- Split testing
- Direct mailing
- Brand strategy

Graphic Design

- Web design
- Branding
- Graphic content production

Soft Skills

- Creativity
- Problem solving
- Adaptability
- Team spirit
- Enthusiasm

Languages

- French: native language
- English: Fluent, 920 TOEIC score
- Spanish: B1 level (European language level)

Tools

Digital Marketing

- Google Analytics
- Google Tag Manager
- Mailchimp/Dotmailer
- Salesforce

Code

- HTML5
- CSS3
- SASS
- JQuery
- JavaScript
- Bootstrap
- Currently Learning AngularJS

Graphic Design

- Photoshop CC
- Illustrator CC
- Indesign CC
- Adobe Xd
- Premiere Pro CC
- After Effects CC

Other

- Microsoft Word
- Microsoft Excel
- Microsoft Powerpoint
- MacOS
- Windows 10